





Smiley's Footwear (Pty) Ltd is a level 1 BBBEE footwear manufacturer established in 2006. With experience spanning across a quarter of a century we have ascertained a firm reputation in the industry. We produce quality leather and synthetic ladies, men's and kid's casual and fashion footwear at internationally competitive prices. Our production is based predominately on leather footwear with a percentage dedicated to synthetic footwear. Smiley's Footwear (Pty) Ltd has, through recent acquisitions, added top quality software and machinery. Defined by the target markets served, customers are spread across the entire formal income level.

We are a self-motivated footwear manufacturing company and strive with a combination of drive, skill and genuine effort to get any task accomplished.

We adopt a very "hands on" approach to every individual style that we manufacture. We ensure that the right materials, attention to detail, strong knowledge and a genuine desire to satisfy each and every client regardless of the size.

With a staff compliment of over 235, each and every individual has become like family and is trained to develop a sense of pride in their work and appreciate their own contribution to the overall success of the processes they are part of. Over the last few years we have managed to obtain a 60%+ female employee base because we are passionate about woman empowerment and committed to supporting local communities.

We are continually looking to improve our business and always look for ways to use modern technology to increase productivity.



ALEX-1802



MATERIAL: LEATHER
LINING: PU
SOLE: MAN MADE
COLOUR: AVAILABLE IN TESTA DI MORO, COGNAC,
BLACK & NAVY
ACCESSORIES: N/A



ALEX-1806



MATERIAL: LEATHER
LINING: PU
SOLE: MAN MADE
COLOUR: AVAILABLE IN TESTA DI MORO, COGNAC,
BLACK & NAVY
ACCESSORIES: ANTIQUE LOOP



CHA-026

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MATERIAL: PU
LINING: PU
SOLE: MAN MADE
COLOUR: AS PER MOQ
ACCESSORIES: SILVER DOME, RIVET, BUCKLE



AEG-090

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MATERIAL: PU
LINING: PU
SOLE: MAN MADE
COLOUR: AS PER MOQ
ACCESSORIES: ANTIQUE LOOP



FDU-472

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MATERIAL: LEATHER
LINING: PU
SOLE: MAN MADE
COLOUR: AS PER MOQ
ACCESSORIES: N/A



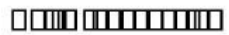
CAE-1800

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MATERIAL: LEATHER
LINING: PU
SOLE: MAN MADE
COLOUR: AS PER MOQ
ACCESSORIES: N/A



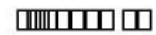
CAL-2170



MATERIAL: PU
LINING: PU
SOLE: MAN MADE
COLOUR: AS PER MOQ
ACCESSORIES: GOLD O RING



CAJ-2019



MATERIAL: PU
LINING: PU
SOLE: MAN MADE
COLOUR: AS PER MOQ
ACCESSORIES: LACE



RAL-455



MATERIAL: PU
LINING: PU
SOLE: MAN MADE
COLOUR: AS PER MOQ
ACCESSORIES: BUCKLE



RAL-466



MATERIAL: PU
LINING: PU
SOLE: MAN MADE
COLOUR: AS PER MOQ
ACCESSORIES: BUCKLE, CAP AND RIVET



KDA-076

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MATERIAL: PU
LINING: PU
SOLE: MAN MADE
COLOUR: AS PER MOQ
ACCESSORIES: VELCRO AND LOOP



KDA-071

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MATERIAL: PU
LINING: PU
SOLE: MAN MADE
COLOUR: AS PER MOQ
ACCESSORIES: N/A



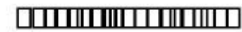
ICP-386



MATERIAL: PU
LINING: PU
SOLE: MAN MADE
COLOUR: AS PER MOQ
ACCESSORIES: VELCRO



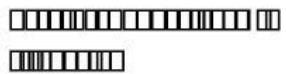
ICJ-385



MATERIAL: PU
LINING: PU
SOLE: MAN MADE
COLOUR: AS PER MOQ
ACCESSORIES: VELCRO



ICJ-387



MATERIAL: LEATHER
LINING: PU
SOLE: MAN MADE
COLOUR: AS PER MOQ
ACCESSORIES: ANTIQUE BUCKLE



IGA-001



MATERIAL: PU
LINING: PU
SOLE: MAN MADE
COLOUR: AS PER MOQ
ACCESSORIES: LACE

Contact Us

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